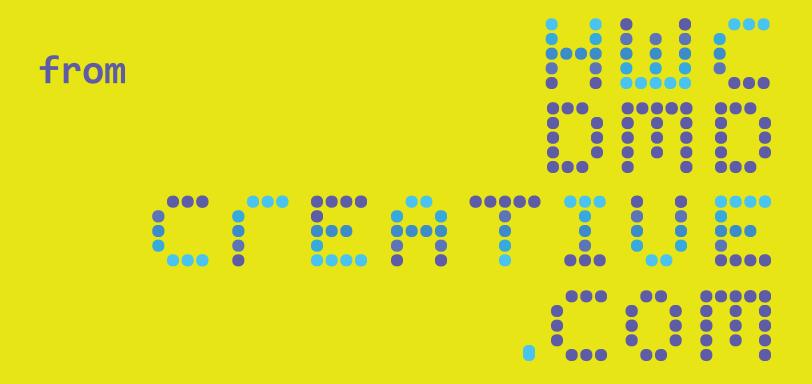
CREATIVE PORTFOLIO ADVICE



YOUR PORTFOLIO
is the Portal of
YOUR CREATIVITY

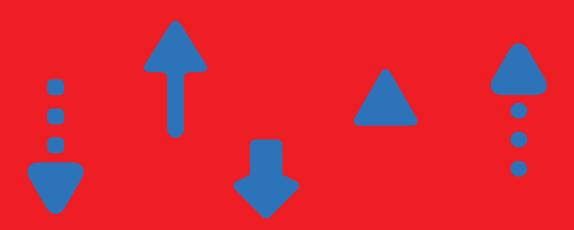
YOUR PORTFOLIO is your VEHICLE to ENTER to DEVELOP & to SUCCEED

in CREATIVE INDUSTRY

PORTFOLIO DEVELOPMENT

- is a second nature of a creative professional:
- it allows you to
- >> reflect on your projects,
- >> identify yourself as a creative
 professional
- >> launch & advance your creative career

YOUR PORTFOLIO



- ulletulletullet ullet your ultimate creative showcase
 - ••• your best work to the date
- ••• has to be constantly updated and revised

YOUR PORTFOLIO

- ••• is in a sense your self portrait:
- the representation of your view of the world

SHOULD BE

• passionate • personal • and also strategic

COULD BE

- geared towards a particular position
- representing a broad spectrum of your work

Where to start ...?

- Collect
- Consolidate
- Digitize

- Build content
- Process it
- Lay it out
- >>Make patterns out of your sketches...
- >>Utilize your precious digital snippets for the layout objects...
- >>Experiment with type
- >> Communicate with images

Portfolio Development

- Make it your own
- Design your own template
- Do not follow anybody's style
- Consider a theme
- Think of developing a visual spectacle, an unconventional story
- Focus on what you are capable of the most& what you wan t to pursue professionally

Create a consistent, but versatile layout template with your visual rules and tell a story through it...

Consider including captions/taglines in your layout

Communicate...!!!

EDIT!EDIT!EDIT!EDIT!EDIT!EDIT!EDIT!

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!!!Quality over Quantity!!!
!!!Showcase your versatility!!!
!!!Be cohesive in your communication!!!
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